



BRIAN DEMCHAK

Graphic & Web Design Professional / Artist / Creative Marketing
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SKILLS:

- Graduated with an Associates degree in graphic design – The International Fine Arts College of Miami
- 14 years experience in the graphic design industry
- Design with computer software such as Adobe CS3 (Photoshop, Illustrator, Flash, Dreamweaver, Acrobat) , Corel Draw, Microsoft Software, Omega 2.0, ARTPath, Onyx Poster Shop 7.
- Web design knowledge, XML, HTML, CSS, PHP, Action Script.
- Extensive knowledge in print production procedures and the technical requirements for it.
- Creativity and excellent graphic designing skills.
- Can provide full services on all project needs (photography, media, original artwork, long term and short term planning, post production proofs).
- Organized and professional.
- Able to work in a team environment and with multi projects.
- Good communication skills to maintain good relationship with office staff, customers and coworkers.
- My experience has allowed me to manage, design, market, and promote in many kinds of creative environments.

COMPUTER SKILLS:

- Adobe CS3 (Photoshop, Illustrator, Flash, Dreamweaver, Acrobat)
- Web design knowledge, XML, HTML, CSS, PHP, Action Script
- Sign production and architectural signage, Omega 2.0, ARTPath, Onyx Poster Shop 7
- Microsoft Software
- Corel Draw

WORK EXPERIENCE:

Takedown, Inc.: 2004 –To Date: – President, Creative Director and Graphic Designer

- To manage, design, market, promote, and put together a local arts magazine.
- Create ads for clients.
- Managing and development of company website and e-mail campaigns.
- Responsible for art direction on photography sessions.
- Photography for layout.
- Design layout and final print output.
- Plan and coordinate art shows/events.
- Full installation on art show productions.
- Curate exhibits for local restaurants, event halls, and galleries.
- Communicate with local business and artists.

Express Signs & Graphics, Inc.: 2004 – 2009 – Art Director

- To create Graphic Design needs for clients.
- Set up designs for full color, vinyl and computerized table routing output
- Designed and produced ads.
- Managing and development of company website and e-mail campaigns.
- Responsible for managing multiple projects in different stages.
- Design to completion on vehicle wraps.
- Full installation of vehicle graphics and 3M procedures.
- Architectural Signage, working with blueprints and architectural requirements.
- Build and create concept signs (corporate packaging, trade show booths, vehicle and boat graphics, banners, window graphics, ADA signage, logos, custom graphics, customer service).
- All ordering and managing of materials to output work.

Applause News, Inc.: May 2003 – August 2003 – Creative Director, Graphic Designer, Staff Illustrator

- To create a new look for a competitive arts and entertainment magazine.
- Responsible for typesetting, page layout and set up for final print output.
- Communicated with customer's advertising needs and layout for print.

FastSigns: 1997 – 2004 – Head Graphic Designer

- To create Graphic Design needs for clients.
- Set up designs for full color, vinyl and computerized table routing output. Designed and produced ads.
- Responsible for managing multiple projects in different stages.
- Build and create concept signs (corporate packaging, trade show booths, vehicle and boat graphics, banners, window graphics, ADA signage, logos, custom graphics, customer service).
- All ordering and managing of materials to output work.

EDUCATION:

Associate's Degree in Graphic Design

REFERENCE:

Available upon request